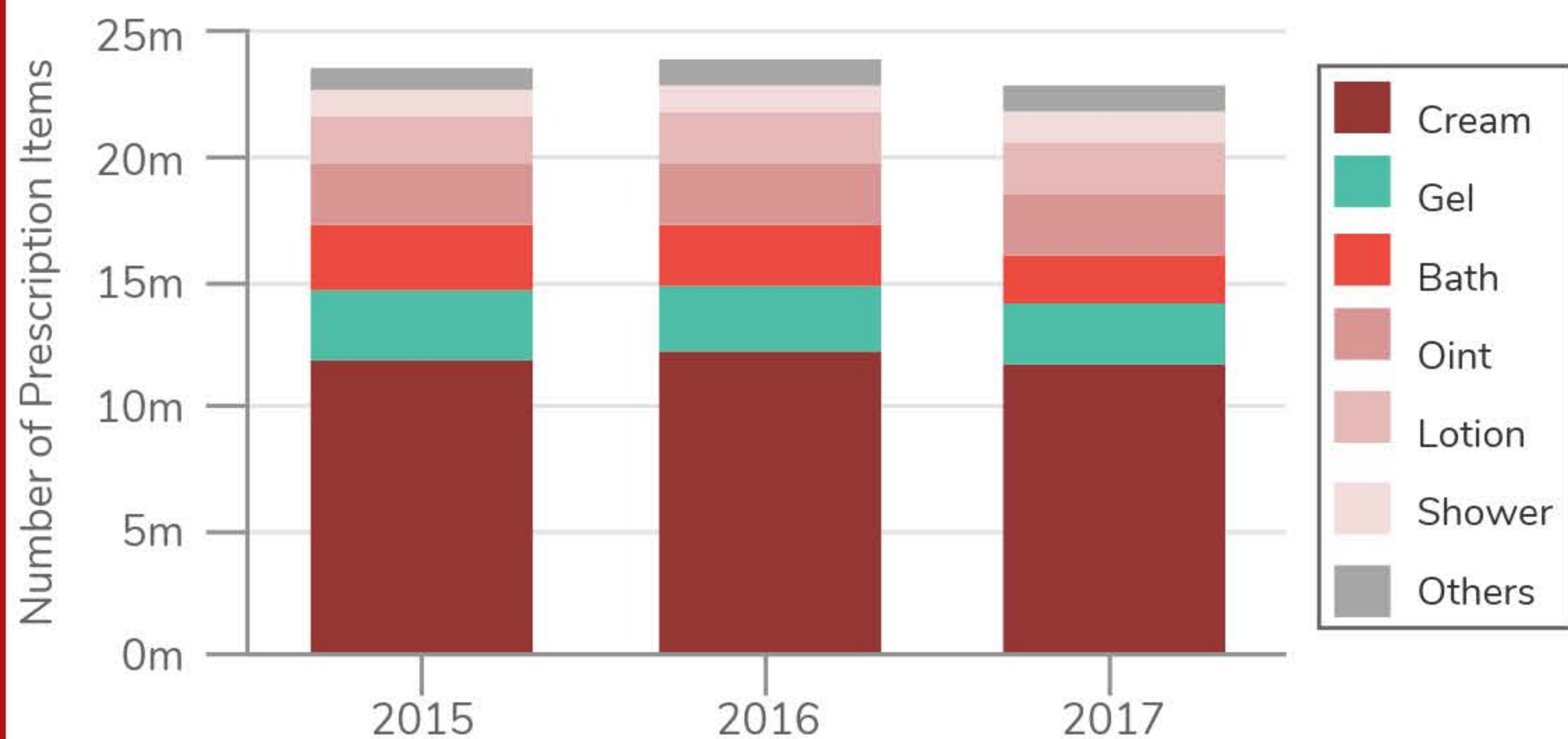


EMOLLIENTS

CHANGES IN NHS UK COMMUNITY PRESCRIBING

Changes in Prescription Items for Emollients in UK, by Type



*Others are: Wash, Heel Balm, Shampoo, Aerosol, Paraffin, Balm, Liquid, and Spray

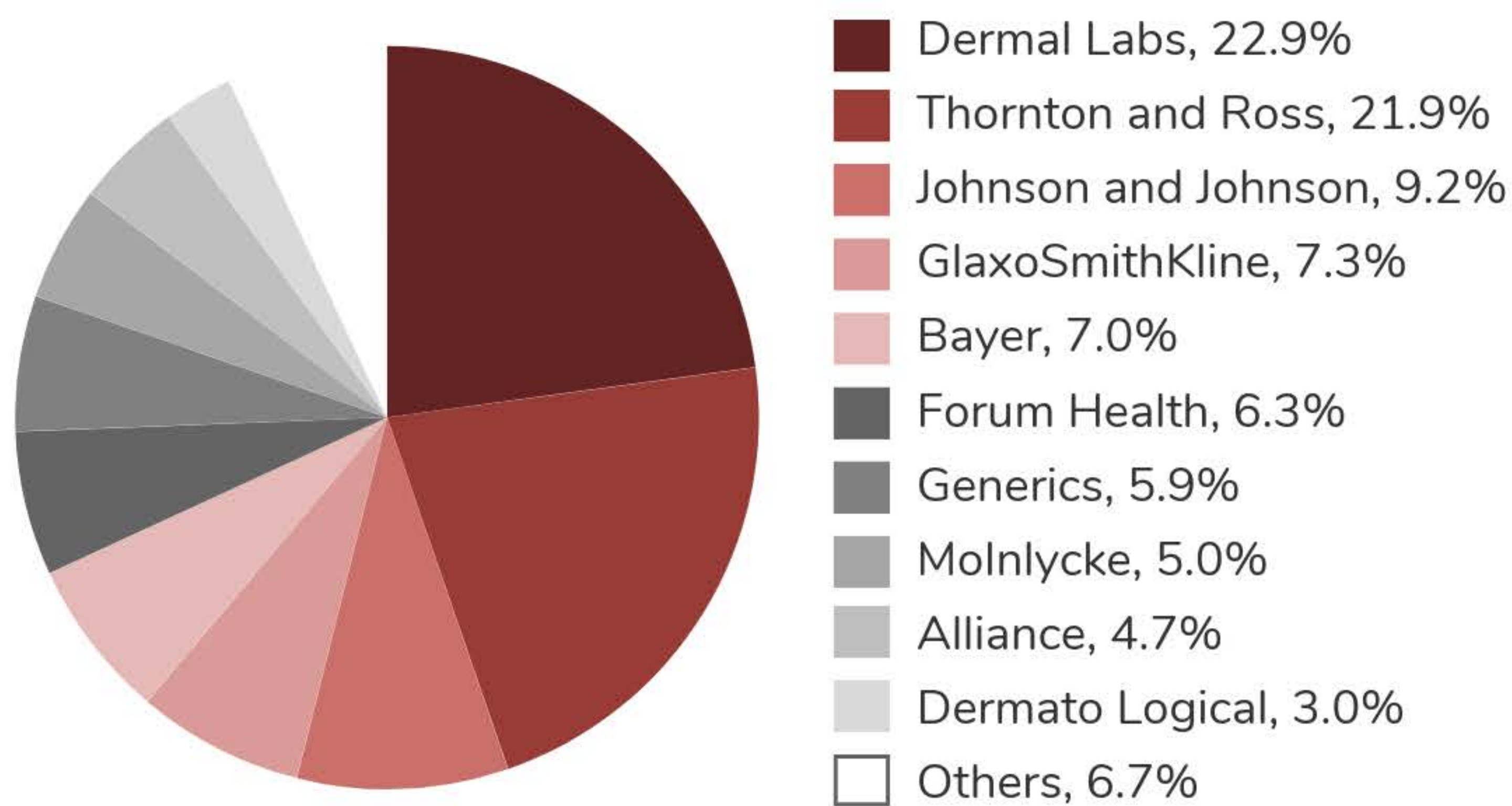
In 2017, community prescribing spend on emollients in the UK was **£153.7 million**, down 4% from 2016.

The number of prescription items in the UK has fallen 4% to **23 million**.

This follows prescription items and spend increasing year on year, 2015 to 2016.

Prescription items for lotions have increased **14%**, 2015 to 2017, whereas bath additives have steadily decreased over this period.

Prescription Items for Emollients by Company, 2017

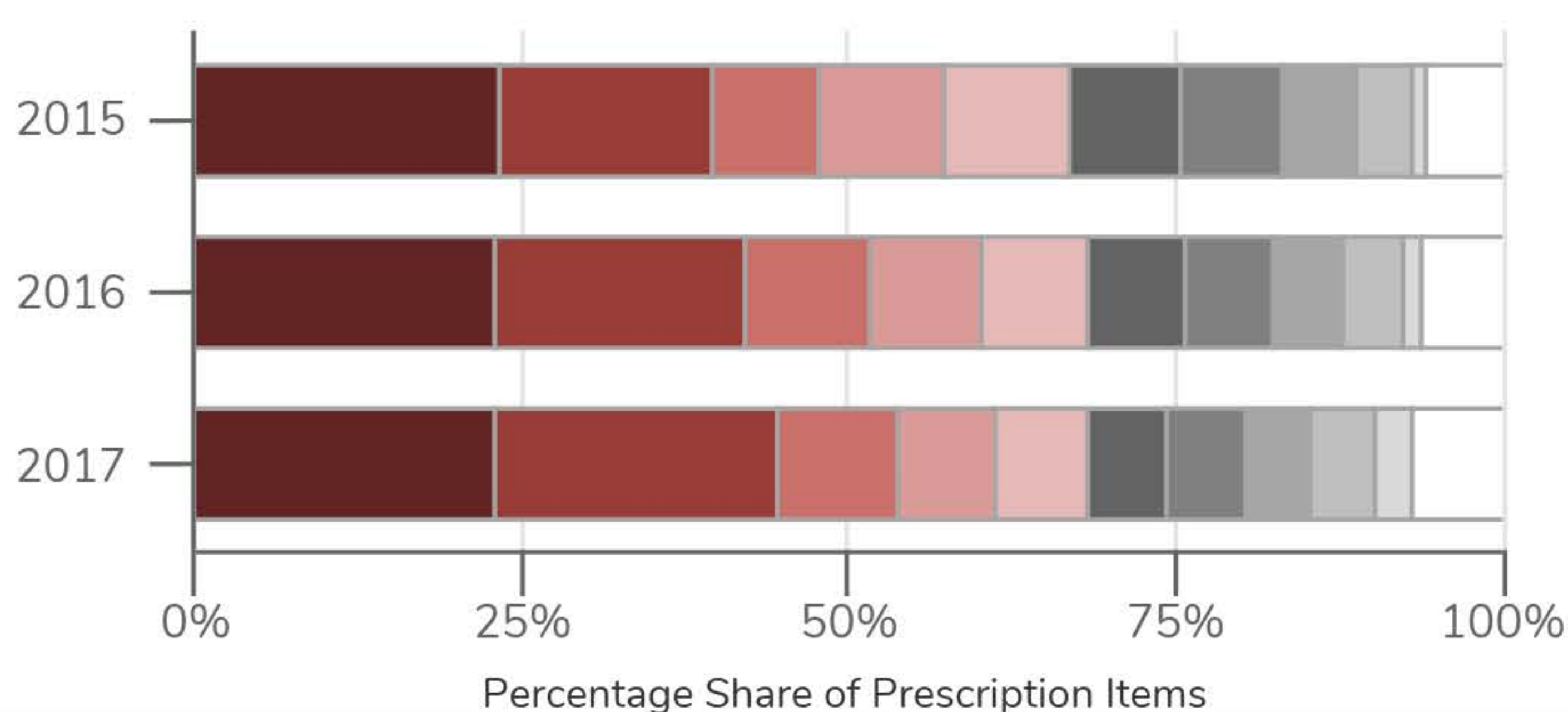


In 2017, the **top five** companies accounted for **68%** of the total community spend and prescription items for emollients.

The **top ten** companies accounted for over **90%** of prescription items and spend in 2017, although their percentage share for both has fallen since 2014.

Prescription items for generics have fallen **24%** 2015 to 2017.

Change in Percentage Share of Prescription Items, by Company



Change in Prescription Items, by Company

Company	2015	2017	Change
Dermal Labs	5.59m	5.31m	↓ -5%
Thornton and Ross	3.83m	5.08m	↑ 33%
Johnson and Johnson	1.98m	2.14m	↑ 8%
GlaxoSmithKline	2.31m	1.69m	↓ -27%
Bayer	2.28m	1.61m	↓ -29%
Forum Health	2.01m	1.46m	↓ -27%
Generics	1.81m	1.37m	↓ -24%
Molnlycke	1.36m	1.17m	↓ -14%
Alliance	1.07m	1.09m	↑ 2%
Dermato Logical	0.19m	0.7m	↑ 264%
Others	1.39m	1.56m	↑ 12%

About us

NHS Open Data specialists

Established: **2012**

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GPrX Data are experts in NHS Health data.

We deliver rapid, accurate industry analysis based on reliable NHS sources to business insight, commercial analytics, sales and marketing teams in some of the biggest Pharmaceutical and Medical Device manufacturers in the UK.

We also work with some of the smallest companies in the sector, helping their senior executives choose their best route to market and judge where the best opportunities can be found.

Our dedication to providing a responsive service makes us a trusted partner to clients across a diverse range of industry sectors and our tailorable online portal allows clients to rapidly analyse trends and compare products or geographic areas.

Our team:

- Assimilates prescribing data from all 4 UK nations
- Monitors all new medications
- Keeps on top of additions, price changes and licensing status
- Updates GPrX Online within days of data publication, each and every month.